November 10, 2020

Mr. and Mrs. Anderson
1234 Smith Avenue
St. Paul, MN 55105

Dear <FIRST NAME>,

Families in our community have lost jobs, kids are learning from home, and bills are piling up. With so much uncertainty and so many questions, where can families turn for guidance?

People use Neighborhood House Family Centers to have their questions answered and to receive critical resources to help with food, housing, clothing, diapers, and more.

In August, Neema lost her job after the restaurant she worked at had to close due to the pandemic. With two young children at home, her husband's income just wasn't enough to cover their bills.

They were able to keep up with their rent payments, but they were struggling to cover their electricity bill, food costs, and diapers for their newborn. How would they pay for these?

Neema was feeling stressed.

Her 6-year-old daughter, Asha would be continuing her education at home this fall because of the pandemic, and Neema had so many questions. How could she help Asha learn from home? Would Asha fall behind her peers? How could they afford to keep paying their internet bill?

Neema was feeling overwhelmed.

She wished she could find someone to bring her questions to, someone who she could rely on, someone who could help her family.

After learning about Neighborhood House Family Centers, **Neema spoke with Family Coach Greta and found what she had been looking for—answers**.

The anxiety she felt before was still there, but it was lessened knowing that she had options and someone like Greta to help her every step of the way.

Greta and Neema created a plan to address her lost income, fulfill her family's basic needs, and support Asha through school.

With Greta's help, Neema applied for unemployment, she is utilizing the food market, and she was connected with her internet provider to get low-cost high-speed internet for Asha's virtual learning.

Thanks to people like you, she was able to get the resources she needed and had one-on-one help from Greta to guide her through the process.

There are many other families like Neema's who need help.

Will you help someone like Neema who is going through a crisis get the resources and guidance they need to stabilize?

(over)

Neema is grateful Greta helped her address her lost income, fulfill her family's basic needs, and access low-cost high-speed internet. Neema is now receiving unemployment benefits, her family is fed and clothed, and Asha is excelling in school.

Will you help a family like Neema's experiencing a crisis get the resources and guidance they need to continue a safer, healthier, and more stable life?

Your gift will provide critically needed resources like food, housing, technology, and other basic needs. You'll also help families maneuver complicated processes like filing paperwork for unemployment and food assistance.

Will you give a gift today so that other families can stabilize during difficult times and live safer, healthier lives?

Without your generosity, parents like Neema will not be able to work through their struggles and provide a better life for themselves and their children.

You can provide stabilizing resources and one-on-one guidance for families in crisis.

Families in the St. Paul area are counting on your support. Thank you for considering giving them the help they need.

Thank you so much in advance.

Sincerely,

Nancy Brady
President

P.S. You can help a family work through a crisis so that they can provide a better life for themselves and their children. Please consider giving a gift today.

Your gifts make a difference.

Neighborhood House™

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